



## 2012 IEEE Nuclear and Space Radiation Effects Conference

*Miami, Florida July 16-20, 2012*

*Penny Meeker*  
 2012 IEEE NSREC Industrial Exhibits Chair

US Semiconductor  
 12401 E 43<sup>rd</sup> Street, Ste. 109  
 Independence, MO 64055

Phone: 816-820-1620  
 pennym@us-semi.com

Dear Potential 2012 NSREC Exhibitor,

Welcome to the 2012 NSREC that will be held July 16 through 20, 2011 in Miami, Florida at the InterContinental Miami. During the conference, there will be a two day Industrial Exhibit on Tuesday, July 17 and Wednesday, July 18. Attached are the Exhibits Registration Form, Exhibit Rules and the exhibit area floor plan.

The Exhibitor registration fee of \$2,400 includes one 8' x 10' booth, furnished with pipe and drape, a draped 6' table and two chairs, plus one complimentary registration to the NSREC technical sessions and two Exhibit Booth Staff badges. A link to your company's home page will be available through the IEEE NSREC website: [www.nsrec.com/exhibit.htm](http://www.nsrec.com/exhibit.htm)

So that there will be high visibility of the Industrial Exhibits, the Exhibit Area will be located in the Mezzanine East and Mezzanine West adjacent to the Grand Ballroom where the NSREC technical sessions will be held. To ensure foot traffic through the Exhibit Area, catered breaks, a social on Tuesday evening and a breakfast for Wednesday morning are planned for in and around the Exhibit Area.

Planned Exhibit hours of operation are:

Tuesday, July 17

- 10am to 4pm Includes morning and afternoon breaks in the Exhibit Area
- 6pm to 9pm Social in and around the Exhibit Area with a special area for children
- Cocktails and bars in the Exhibit Area
- Buffet food service in the Grand Ballroom Foyer
- Dinner seating adjacent to Exhibit Area in the Chopin Ballroom with additional seating in the Grand Ballroom
- Dessert and any raffle drawings in the Exhibit Area

Wednesday, July 18

- 7:30am to Noon Includes breakfast and morning break in and around the Exhibit Area

Booth spaces are reserved upon full payment, on a first come, first served basis. ***Please note that the 2010 & 2011 NSREC Exhibit completely sold-out, with a number of potential exhibitors turned away. I expect the same to be true in 2012, so I highly encourage you to make your reservation early to insure you obtain a booth space.*** To reserve your booth, please fill out the attached registration form and return it by mail, fax, or email as instructed on the form. Exhibitor layouts will be available after January 1<sup>st</sup>. Booth assignments will be prioritized based on the receipt-of-payment date. Paid exhibitors will receive an Exhibitor Staff Authorization Form and Exhibitor Service Manual prior to the conference.

This year you can get updates by following us on Facebook! Search IEEE Nuclear and Space Radiation Effects Conference 2012 on Facebook! If you have any questions, please feel free to contact me.

Penny Meeker  
 NSREC 2012 Industrial Exhibit Chair